



COLLEGE OF VISUAL ARTS AND DESIGN

Office of the Senior Associate Dean for Administrative Affairs
University Distinguished Teaching Professor
Communication Design: Graphic Design

April 17, 2024

Dear Alum,

I started at UNT in 1988 and hope this letter reaches many of my former students and old friends. We may have met in a Communication Design course or a busy hallway. I am also a UNT alum, class of 1997.

The future of the College of Visual Arts and Design at the UNT is limitless. As we continue building upon our foundational elements of a diverse student population with incredible facilities, a robust regional creative economy, and dedicated and passionate faculty and staff, we also continue cultivating creative talent and critical minds within a collaborative and caring environment.

Because of alums and friends like you, we have increased support for our students by more than \$400,000 in scholarships and awards this coming year. With over 2,700 CVAD students, your support makes it possible for many to persist in their studies and achieve levels of creative success they didn't even realize might be possible. Your support has also provided much-needed funding directly to the academic programs in which you majored, allowing them to undertake new initiatives.

Please support our students and your programs on UNT's Day of Giving, which is from May 1 at noon to May 2 at noon. The list of our programs is on the CVAD News and Views [CVAD Giving Day web page](#).

You may donate by

selecting "CVAD Dean's Excellence Fund" from the drop-down menu on the giving page, or by selecting "Other, Please Specify in the Comments" and directing your gift directly to the specific program you choose.

No matter the amount, a one-time gift helps make a massive difference to our faculty and students. If you can make a recurring gift, that would also be wonderful.

Please make your gift now!

The gift you make plays a significant role in making it possible for our students to pursue and excel in their arts, design and scholarly education.

I greatly appreciate your support and friendship.

A handwritten signature in black ink that reads "Eric".

Eric Ligon

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