



CELEBRATES
130/30

130 YEARS
OF ART
30 YEARS
STANDING APART



New students attending CVAD's First Flight freshmen activities.



Ceramics class in 1957, Professor Georgia Leach Gough, center, demonstrating wheel-throwing technique.

**TOGETHER, WE CAN
MAKE A DIFFERENCE.**

OCT. 28, 2023, 9:30 A.M.– 5 P.M.

WHY SPONSORSHIPS MATTER.

Your investment in CVAD not only sustains and empowers talented students but also reinforces your organization's commitment to social responsibility, education, and the arts. Join us in making a lasting impact and together, we can shape a brighter future for our community.

1. Unparalleled Exposure

Gain exceptional visibility and recognition among our extensive network of 15,000 constituents. Your company's branding will be prominently featured on CVAD's marketing materials, guaranteeing widespread exposure for your brand and showcasing your commitment to social responsibility.

2. Tomorrow's Leaders

By investing in CVAD, you are nurturing the next generation of innovators, artists, designers, and thought-leaders. With over 2,600 students enrolled in our 14 degree-granting programs, your support directly contributes to molding and empowering these talented individuals to shape the future with their new ideas.

3. Acclaimed Faculty

Our award-winning faculty are subject-matter experts, acclaimed authors, educators, artists, designers, and curators who bring a wealth of knowledge and experience to our classrooms. As a sponsor, you have the opportunity to engage with these esteemed professionals, fostering meaningful connections and potential collaborations.

4. Pioneering Programs

CVAD is proud to offer the first and only Ph.D. program in art education in Texas. Our M.F.A. programs also hold the impressive national ranking of 22nd among public universities. By sponsoring CVAD, you align your organization with pioneering educational initiatives, showcasing your dedication to supporting cutting-edge academic pursuits.

5. Amplified Social Media Presence

As a sponsor, you gain access to dynamic content that can be seamlessly integrated into your social media marketing campaigns. Benefit from enhanced brand visibility and engagement as you connect with our passionate community of students, faculty, and supporters through various digital platforms.

6. Increased Visibility

By partnering with CVAD, you position your organization as a champion of the arts and education. Your support will be acknowledged and highlighted across multiple channels, including our website, events, and newsletters. This increased visibility will undoubtedly enhance your reputation and attract the attention of new audiences who share our values.

SPONSORSHIP LEVELS*

PLATINUM — \$25,000

Featured name/logo on event materials.
Recognition on the CVAD website and/or social media.
Sponsorship reception invitation.
Director-led tour of the *Cey Adams Departure* exhibition.
Director-led tour of the Texas Fashion Collection.
Two tickets + parking for a Mean Green football game. (FMV: \$100)

GOLD — \$15,000

Featured name/logo on event materials.
Recognition on the CVAD website and/or social media.
Sponsorship reception invitation.
Director-led tour of the *Cey Adams Departure* exhibition.
Director-led tour of the Texas Fashion Collection.

SILVER — \$10,000

Featured name/logo on event materials.
Recognition on the CVAD website and/or social media.
Sponsorship reception invitation.
Director-led tour of the *Cey Adams Departure* exhibition.

TITANIUM — \$5,000

Featured name/logo on event materials.
Recognition on the CVAD website and/or social media.
Sponsorship reception invitation.

BRONZE — \$2,500

Featured name/logo on event materials.
Recognition on the CVAD website and/or social media.

COPPER — \$500

Recognition on the CVAD website and/or social media.

If you are unable to participate as a sponsor, please consider making a donation in support of CVAD and its students.

**Some benefits provided are considered non-tax deductible.*

PARTNER WITH US FOR A PURPOSE.

CREATE THE FUTURE.

Join us in making a significant, lasting impact on our community by becoming a valued partner of CVAD. By supporting our mission, your organization will experience a multitude of benefits, ensuring that your investment is a worthwhile one.

This year marks a remarkable milestone in our journey — 130 years of shaping the future through education in the art and design at UNT, and 30 years standing apart as an exceptional art school and college. From the first art course offered on this campus in early 1894, evolving into the School of Visual Arts in 1993, and ultimately blossoming into the College of Visual Arts and Design in 2007, we've consistently demonstrated the profound importance of art and design in enriching the human experience.

To commemorate these significant anniversaries, we're thrilled to invite you to a day-long celebration that will unite students, families, alumni, donors, faculty, and staff as the university celebrates Homecoming. This event will bring together our vibrant community, spanning the past, present and future.

Our celebration will feature a diverse range of activities, including an insightful career panel when alumni will share their inspired journeys, captivating faculty and student demonstrations and lectures, exhibitions showcasing the incredible art and design work of our students, and engaging family-friendly activities. The day will culminate in a special recognition ceremony for our scholarship recipients and donors, followed by a delightful reception.

We cordially invite you to join us in celebrating CVAD and the remarkable individuals, both past and present, who have contributed to making it one of the nation's premier and largest colleges of art and design.

FOR MORE INFORMATION.

If you are interested in making a tax deductible gift, please contact Felicia Lewis through email at Felicia.Lewis@unt.edu, or by phone at 940-565-4025. Or, make your gift online at cvad.unt.edu/giving and select "Dean's Excellence Fund" for the gift fund.